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Pennsylvania Statewide Omnibus Telephone Poll
Sample Size: 800 Pennsylvania Voters
Conducted February 1, 2023 – February 7, 2023
Mission Readiness/Susquehanna Polling and Research

TOP LINE REPORT AND QUESTIONNAIRE **MISSION READINESS**

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research, a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or another registered voter is not available, TERMINATE)

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Pennsylvania today. May we have just 4 to 6 minutes of your time to complete a brief survey?

Great, thank you...

Now, thinking about some public policy issues being discussed in Harrisburg for a few minutes...

Q1. Research has proven that the first 5 years of life is the most rapid period of brain development. How important do you believe early childhood education is to helping people lead healthy and productive lives – would you say very important, somewhat important, not very important or not important at all?

1. Very important	683	85%
2. Somewhat important	105	13%
Total Very/Somewhat important:	788	98%
3. Not very important	2	00%
4. Not at all important	8	01%
Total Not Very/Not at All important:	10	01%
5. Not Sure	2	01%

Every year when state lawmakers and the governor agree to a state budget for the fiscal year, they make important decisions about which state programs and/or services receive continued state funding. Sometimes increasing funding for one program or service could mean reductions in another. Below are examples of programs or services funded by state tax dollars. After each, please tell me if you think the state should increase its allocation of funding so more Pennsylvanians could be served.

(Rotate Q2-Q4)

Q2. Pre-k programs for lower and middle-class families? Currently more than 100,000 eligible children remain unserved.

1. Yes/increase funding for	625	78%
2. No	133	17%
3. Not Sure	40	05%
4. Refuse	1	00%

Q3. High-quality childcare for low-income working families so parents can continue to contribute to the economy and children can continue to learn in a safe environment?

1. Yes/increase funding for	621	78%
2. No	131	16%
3. Not Sure	48	06%

Q4. Home visiting programs that provide voluntary in-home, parental support services to expecting parents and families with young children? Research suggests these programs improve maternal and child health and reduce abuse and neglect while helping young families become more self-sufficient.

1. Yes/increase funding for	493	62%
2. No	216	27%
3. Not Sure	91	11%

Q5. Since the start of the pandemic nearly 1,800 Pennsylvania childcare programs have closed citing lack of staff as the primary reason, and a recent survey found that half of the current childcare workers are considering leaving their jobs. State data shows that on average childcare teachers earn about \$12.43 an hour. Do you favor or oppose allocating state funding to increase the wages of childcare workers so more families don't lose access to these programs?

1. Strongly Favor	427	53%
2. Somewhat Favor	223	28%
Total Favor:	650	81%
3. Strongly Oppose	40	05%
4. Somewhat Oppose	78	10%
Total Oppose:	118	15%
5. Not Sure	32	04%

Now we have just a few questions for demographic purposes...

Q6. What was your age on your last birthday? (Use brackets below)

1. 18-29	96	12%
2. 30-44	184	23%
3. 45-54	176	22%
4. 55-64	176	22%
5. 65 and older	168	21%

Q7. Are you registered to vote as a Republican, a Democrat, an Independent or with some other political party?

1. Republican	322	40%
2. Democrat	364	46%
3. Independent/other	114	14%

Q8. When it comes to your ideology or philosophy on political issues, do you consider yourself to be conservative, moderate, liberal, progressive, libertarian or something else?

1. Conservative	235	29%
2. Moderate	274	34%
3. Liberal	95	12%
4. Progressive	78	10%
5. Libertarian	26	03%
6. Other	66	08%
7. None	23	03%
8. Refuse	3	00%

Q9. What is your highest level of education? (UNAIDED)

1. High school diploma or less	160	20%
2. Some college, but no college degree	101	13%
3. 2-year college degree/Technical or trade degree	120	15%
4. 4-year college degree	211	26%
5. Post-graduate degree/Masters/Doctorate studies	207	26%
6. Refuse	1	00%

Q10. What is your main racial or ethnic background?

(In Alpha Order)

1. African American/African/Black	88	11%
2. Asian American/Asian	24	03%
3. Hispanic/Latino	64	08%
4. Multiracial/Multiethnic	8	01%
5. Native American/Alaska Native	2	00%
6. Native Hawaiian/Pacific Islander	2	00%
7. White (Not Latino/Hispanic)	592	74%
8. Race/ethnicity is not represented	12	02%
9. Refuse (Do Not Read)	8	01%

THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.

Gender (by observation):

1. Male	368	46%
2. Female	432	54%

Vote History Universe (P22, G21, G20 and/or G19, plus new registrants)

0X*	197	25%
1X	167	21%
2X	138	17%
3X	102	13%
4X	196	25%

*Vote history unavailable

Data Collection Mode:

1. Live agent interview/Landline	178	22%
2. Live agent interview/Mobile	435	54%
3. Web panel/internet	186	23%

Regional Grouping (from record):

- 40 (05%) 1. **Northwest** [Erie, Crawford, Mercer, Venango, Warren, Forest]
- 88 (11%) 2. **Southwest** [Lawrence, Beaver, Washington, Greene, Fayette, Westmoreland, Indiana, Armstrong, Butler]
- 96 (12%) 3. **The "T"/Central** [Jefferson, Elk, McKean, Cameron, Clarion, Clearfield, Centre, Cambria, Somerset, Bedford, Fulton, Franklin, Huntingdon, Blair, Potter, Tioga, Bradford, Susquehanna, Wyoming, Sullivan, Lycoming, Clinton, Union, Snyder, Northumberland, Montour, Columbia, Mifflin]
- 104 (13%) 4. **Northeast/Lehigh Valley** [Luzerne, Carbon, Monroe, Schuylkill, Lackawanna, Lehigh, Northampton, Pike, Wayne]
- 144 (18%) 5. **South Central** [Perry, Cumberland, Adams, York, Lancaster, Lebanon, Dauphin, Berks, Juniata]
- 160 (20%) 6. **Southeast** [Chester, Delaware, Montgomery, Bucks]
- 88 (11%) 7. **Allegheny County**
- 80 (10%) 8. **Philadelphia**

METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll was conducted by Susquehanna Polling and Research, Inc¹. Interviews were conducted Feb. 1-7, 2023, with 800 registered voters in Pennsylvania. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws. Only known registered voters were contacted, compiled from a list of households with prior vote history in 1 of 4 or better general elections using P22, G21, G20 and/or G19 as the base universe. Voters who registered to vote after the 2021 general election are also eligible to participate.

A supplemental component of interviews was collected via SP&R's proprietary web panel, owned by Bartlett Research Group, consisting of a database of registered voters in all geographic regions of the Commonwealth. Panel respondents are pre-screened to ensure their eligibility in the survey.

All interviews are closely monitored to ensure a representative sample of the Pennsylvania electorate is achieved based on party registration, geography, gender, age cohort and other demographics; results are sometimes statistically weighted to adjust for coverage bias or non-response error. Results from the web/online survey are merged with telephone interviews.

The margin of error for a sample size of 800 interviews is +/-3.4% at the 95% confidence level.

¹Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients mainly in PA, NY, IN, FL, NJ, MD, DE, SC, NC and other states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The internet news service *Sunshine State News* of Florida referred to SP&R as "one of the most prominent pollsters in the country" for its accurate polling in the 2010 Florida Gubernatorial Republican Primary election. The website www.realclearpolitics.com rated SP&R the #1 most accurate pollster in the country for its polling in the 2020 Presidential election. SP&R CEO Jim Lee was profiled on two episodes of CBS's Inside Edition for its unmatched accuracy in its battleground polling in the 2020 Elections.